

## Impact statement:

Through [advocacy](#), the ACCT is made more coherent, there is greater understanding of its constituent parts, and its significance and impact is amplified.

## Three identified actions areas:

1. [Connections](#)
2. More sharing of [information](#)
3. Promotion of ACCT with [external stakeholders](#)

## Outcomes:

Action area 1: Connections	
Short term outcomes	More <a href="#">connections</a> are built between <a href="#">actors</a> (individuals and organisations) at all levels of the <a href="#">ACCT ecosystem</a> . ( <a href="#">A1</a> )
	<a href="#">Actors</a> within <a href="#">ACCT field</a> gain increased understanding of their common needs and goals ( <a href="#">A1</a> , <a href="#">A2</a> )
	Connected <a href="#">actors</a> become aware of the <a href="#">notion</a> of the <a href="#">ACCT ecosystem</a> ( <a href="#">A10</a> )
Medium term outcomes	<a href="#">Actors</a> within <a href="#">ACCT field</a> begin to think of themselves as elements of a larger whole, namely the ecosystem ( <a href="#">A9</a> )
	Growing numbers of <a href="#">actors</a> within ACCT engaging in and inquiring about the <a href="#">notion</a> of the field/ecosystem ( <a href="#">A10</a> , <a href="#">A11</a> )
	Formation of and strengthening of existing alliances between and within subsets of <a href="#">actors</a> ( <a href="#">A1</a> , <a href="#">A4</a> , <a href="#">A4b</a> )
Long term outcomes	Organisations and individuals identify with the <a href="#">notion ACCT ecosystem/field</a> ( <a href="#">A12</a> , <a href="#">A13</a> )
	<a href="#">Actors</a> within ACCT are able to speak with a unified voice and consistent language to <a href="#">target groups</a> ( <a href="#">A6</a> )

	<p><a href="#">Actors</a> share <a href="#">information</a> transparently (<a href="#">A1</a>, <a href="#">A4c</a>, <a href="#">A3</a>)</p>
	<p>More equitable and more coordinated distribution of <a href="#">resources</a> (<a href="#">A7</a>)</p>
<p><b>Action area 2: More sharing of information</b></p>	
Short term outcomes	<p>Existing <a href="#">information</a> of the value of <a href="#">arts and culture</a> in <a href="#">conflict transformation</a> is simpler to access and share (<a href="#">A3</a>)</p>
	<p>Existing <a href="#">best practices</a> are simpler to access and share. (<a href="#">A3</a>)</p>
Medium term outcomes:	<p><a href="#">Actors</a> within the field are able to build on (learning from and critically reflecting upon) each others' work (<a href="#">A8</a>)</p>
	<p>The individual practice of <a href="#">actors</a> within the field is enriched (<a href="#">A8</a>)</p>
	<p>The <a href="#">notion</a> of the <a href="#">ACCT ecosystem</a> is rendered more comprehensible to <a href="#">target groups</a> (<a href="#">A10</a>, <a href="#">A11</a>)</p>
Long term outcomes	<p>Ongoing evidence and knowledge sharing is able to shape the development of the field (<a href="#">A5</a>, <a href="#">A5b</a>, <a href="#">A8</a>)</p>
	<p>There is a more informed and respectful discourse within and between the field and ecosystem e.g between funders and those receiving funding (<a href="#">A17</a>, <a href="#">A4c</a>, <a href="#">A14</a>)</p>
	<p><a href="#">Target groups</a> see the <a href="#">notion</a> of the <a href="#">ACCT ecosystem</a> as <a href="#">legitimate</a> (<a href="#">A17</a>, <a href="#">A10</a>, <a href="#">A14</a> )</p>
<p><b>Action area 3: Promotion of ACCT with target groups</b></p>	
Short term outcomes	<p><a href="#">Stakeholders</a> and <a href="#">target groups</a> become familiar with <a href="#">actors</a> who work with <a href="#">arts and culture</a> in <a href="#">conflict transformation</a> and their methodologies. (<a href="#">A13</a>)</p>
	<p><a href="#">Stakeholders</a> and <a href="#">target groups</a> are motivated to explore the intersection between their own work and the <a href="#">ACCT ecosystem</a> (<a href="#">A18</a>, <a href="#">A11</a>)</p>
	<p><a href="#">Advocacy</a> strategies are fine-tuned and improved (<a href="#">A14</a>, <a href="#">A16</a>)</p>

Medium term outcomes	The relevance of the <a href="#">ACCT ecosystem</a> is understood in variety of different stakeholder contexts ( <a href="#">A18</a> )
	The advantages of ACCT methodologies and values are recognised by those <a href="#">stakeholders</a> and <a href="#">target groups</a> who work in related fields ( <a href="#">A17</a> , <a href="#">A18</a> )
	New Alliances are built and existing ones strengthened between <a href="#">actors</a> in the ACCT and <a href="#">external stakeholders</a> ( <a href="#">A4</a> , <a href="#">A4b</a> )
Long term outcomes	<a href="#">Stakeholders</a> with influence in policy push for adoption of policies that are supportive to the ACCT ( <a href="#">A15</a> )
	<a href="#">Stakeholders</a> with access to <a href="#">resources</a> direct an increased share of <a href="#">resources</a> towards the ACCT ( <a href="#">A15</a> )
	<a href="#">Stakeholders</a> in related fields adopt and are influenced by <a href="#">best practices</a> from the ACCT ( <a href="#">A18</a> , <a href="#">A18b</a> )

## Definitions

*\*ACCT field: Individuals and organisations directly engaged in promoting and/or facilitating arts and culture as means of conflict*

*\*ACCT Ecosystem: Broader group including ACCT field as well as related practitioners, experts, grassroots leadership etc.*

*\*Target groups/external stakeholders: Includes policy makers and those in related “sister” fields*

*\*Best practices - practices that are most effective, most ethical, most sustainable*

*\*Connections - mutual knowledge + communication between different actors*

*\*Individuals persons employed in organisational actors and/or acting independently in some part of the ACCT field*

*\*Organisations organisational actors that have a stated or constituted purpose within the ACCT field*

*\*Actors Both of the above*

*\*Notion - the idea of the ACCT distinctly conceptualised as an object of thought*

*\*Stakeholders - Individuals or organisations with a vested interest deriving from any combination of relevant influence in policy, access to relevant resources, or working in related fields.*

*\*Target groups - stakeholders whose self-understanding and/or behaviour (in relation to the ACCT) advocacy aims to change*

*\*Resources -financial resources in addition to access and ability in sphere of information, space and human capital*

*\*Legitimate -a compound quality made up of relevance and value*

*\*Information - knowledge and experience from a broad range of different types of knowledge, developing and evolving within the field*

*\*Best practices - methodologies which have been found to be effective and ethical, which can be used across or adapted across different contexts*

*\*Arts and culture - any type of practice of any scale or duration, created for the purposes of expression by individuals or groups with or without specialized training*

*\*Conflict transformation- Conflict transformation traditionally refers to actions that ameliorate factors that lead to violence; steps that reduce violence when it is ongoing; and initiatives that seek to restore relationships of respect and trust in the aftermath of violence. We understand conflict as a broad category shaped by many social forces including by poverty, gender and racial inequality and environmental change.*

*\*Advocacy - any action that is intended to influence thoughts and behaviors with respect to a specific cause or policy*

## **Assumptions**

**A1:** Actors have enough common ground (in terms of needs, capacities, understanding) to make connection worthwhile for them

**A2:** Actors are able to communicate with one another and to learn from that communication

**A3:** Actors are willing and able to share information

**A4:** There are existing alliances between actors

**A4b:** Alliances between actors and target groups are based in mutual respect and understanding of the value of ACCT methodologies and values

**A4c:** The building of alliances and identification with a larger whole amplifies the assumption of good faith between actors

**A5:** Actors experience both the sharing, receiving and the using of information positively

**A5b:** Actors are motivated through positive experiences to continue to engage in ongoing evidence and knowledge sharing

**A6:** Further alliances and the feeling of a broader whole enables consistent language to discuss and promote the ACCT

**A7:** Actors' increased knowledge of peers will enable better decision making in the equitable and coordinated distribution of resources

**A8:** When they are faced with relevant new information, actors will be motivated to build on it in their own practice

**A9:** Connecting with peers causes actors to consider themselves as a part of larger whole

**A10:** Activities and interactions introduce the notion of the ACCT ecosystem

**A11:** There are available informational and human resources for actors or target groups to begin inquiring and engaging with the notion

**A12:** Actors and target groups, as they comprehend it, consider the notion to have instrumental and inherent value

**A13:** Actors will use the notion of the ACCT field/ecosystem to identify the larger whole that they sit within

**A14:** Actors remain committed to furthering the ACCT field and advocating on its behalf

**A15:** On identifying the inherent and instrumental value of the ACCT ecosystem and detecting its relevance, target groups are motivated and able to support it through policy and resources

**A16:** The practice of engaging target groups has material effect on actors' ability to advocate

**A17:** Improved knowledge of the practice of the ACCT and the notion of the ACCT among target groups will increase their receptivity to methodologies and values from the field

**A18:** target groups when engaged with ACCT methodologies and values see their instrumental and inherent value

**A18b:** On identifying the inherent and instrumental value of ACCT methodologies and values, target groups are motivated and able to incorporate them into their own practices