

Impact statement:

Through [advocacy](#), the ACCT is made more coherent, there is greater understanding of its constituent parts, and its significance and impact is amplified.

Three identified actions areas:

1. [Connections](#)
2. More sharing of [information](#)
3. Promotion of ACCT with [external stakeholders](#)

Outcomes:

Action area 1: Connections	
Short term outcomes	More connections are built between actors (individuals and organisations) at all levels of the ACCT ecosystem . (A1)
	Actors within ACCT field gain increased understanding of their common needs and goals (A1 , A2)
	Connected actors become aware of the notion of the ACCT ecosystem (A10)
Medium term outcomes	Actors within ACCT field begin to think of themselves as elements of a larger whole, namely the ecosystem (A9)
	Growing numbers of actors within ACCT engaging in and inquiring about the notion of the field/ecosystem (A10 , A11)
	Formation of and strengthening of existing alliances between and within subsets of actors (A1 , A4 , A4b)
Long term outcomes	Organisations and individuals identify with the notion ACCT ecosystem/field (A12 , A13)
	Actors within ACCT are able to speak with a unified voice and consistent language to target groups (A6)

	<p>Actors share information transparently (A1, A4c, A3)</p>
	<p>More equitable and more coordinated distribution of resources (A7)</p>
<p>Action area 2: More sharing of information</p>	
Short term outcomes	<p>Existing information of the value of arts and culture in conflict transformation is simpler to access and share (A3)</p>
	<p>Existing best practices are simpler to access and share. (A3)</p>
Medium term outcomes:	<p>Actors within the field are able to build on (learning from and critically reflecting upon) each others' work (A8)</p>
	<p>The individual practice of actors within the field is enriched (A8)</p>
	<p>The notion of the ACCT ecosystem is rendered more comprehensible to target groups (A10, A11)</p>
Long term outcomes	<p>Ongoing evidence and knowledge sharing is able to shape the development of the field (A5, A5b, A8)</p>
	<p>There is a more informed and respectful discourse within and between the field and ecosystem e.g between funders and those receiving funding (A17, A4c, A14)</p>
	<p>Target groups see the notion of the ACCT ecosystem as legitimate (A17, A10, A14)</p>
<p>Action area 3: Promotion of ACCT with target groups</p>	
Short term outcomes	<p>Stakeholders and target groups become familiar with actors who work with arts and culture in conflict transformation and their methodologies. (A13)</p>
	<p>Stakeholders and target groups are motivated to explore the intersection between their own work and the ACCT ecosystem (A18, A11)</p>
	<p>Advocacy strategies are fine-tuned and improved (A14, A16)</p>

Medium term outcomes	The relevance of the ACCT ecosystem is understood in variety of different stakeholder contexts (A18)
	The advantages of ACCT methodologies and values are recognised by those stakeholders and target groups who work in related fields (A17 , A18)
	New Alliances are built and existing ones strengthened between actors in the ACCT and external stakeholders (A4 , A4b)
Long term outcomes	Stakeholders with influence in policy push for adoption of policies that are supportive to the ACCT (A15)
	Stakeholders with access to resources direct an increased share of resources towards the ACCT (A15)
	Stakeholders in related fields adopt and are influenced by best practices from the ACCT (A18 , A18b)

Definitions

**ACCT field: Individuals and organisations directly engaged in promoting and/or facilitating arts and culture as means of conflict*

**ACCT Ecosystem: Broader group including ACCT field as well as related practitioners, experts, grassroots leadership etc.*

**Target groups/external stakeholders: Includes policy makers and those in related “sister” fields*

**Best practices - practices that are most effective, most ethical, most sustainable*

**Connections - mutual knowledge + communication between different actors*

**Individuals persons employed in organisational actors and/or acting independently in some part of the ACCT field*

**Organisations organisational actors that have a stated or constituted purpose within the ACCT field*

**Actors Both of the above*

**Notion - the idea of the ACCT distinctly conceptualised as an object of thought*

**Stakeholders - Individuals or organisations with a vested interest deriving from any combination of relevant influence in policy, access to relevant resources, or working in related fields.*

**Target groups - stakeholders whose self-understanding and/or behaviour (in relation to the ACCT) advocacy aims to change*

**Resources -financial resources in addition to access and ability in sphere of information, space and human capital*

**Legitimate -a compound quality made up of relevance and value*

**Information - knowledge and experience from a broad range of different types of knowledge, developing and evolving within the field*

**Best practices - methodologies which have been found to be effective and ethical, which can be used across or adapted across different contexts*

**Arts and culture - any type of practice of any scale or duration, created for the purposes of expression by individuals or groups with or without specialized training*

**Conflict transformation- Conflict transformation traditionally refers to actions that ameliorate factors that lead to violence; steps that reduce violence when it is ongoing; and initiatives that seek to restore relationships of respect and trust in the aftermath of violence. We understand conflict as a broad category shaped by many social forces including by poverty, gender and racial inequality and environmental change.*

**Advocacy - any action that is intended to influence thoughts and behaviors with respect to a specific cause or policy*

Assumptions

A1: Actors have enough common ground (in terms of needs, capacities, understanding) to make connection worthwhile for them

A2: Actors are able to communicate with one another and to learn from that communication

A3: Actors are willing and able to share information

A4: There are existing alliances between actors

A4b: Alliances between actors and target groups are based in mutual respect and understanding of the value of ACCT methodologies and values

A4c: The building of alliances and identification with a larger whole amplifies the assumption of good faith between actors

A5: Actors experience both the sharing, receiving and the using of information positively

A5b: Actors are motivated through positive experiences to continue to engage in ongoing evidence and knowledge sharing

A6: Further alliances and the feeling of a broader whole enables consistent language to discuss and promote the ACCT

A7: Actors' increased knowledge of peers will enable better decision making in the equitable and coordinated distribution of resources

A8: When they are faced with relevant new information, actors will be motivated to build on it in their own practice

A9: Connecting with peers causes actors to consider themselves as a part of larger whole

A10: Activities and interactions introduce the notion of the ACCT ecosystem

A11: There are available informational and human resources for actors or target groups to begin inquiring and engaging with the notion

A12: Actors and target groups, as they comprehend it, consider the notion to have instrumental and inherent value

A13: Actors will use the notion of the ACCT field/ecosystem to identify the larger whole that they sit within

A14: Actors remain committed to furthering the ACCT field and advocating on its behalf

A15: On identifying the inherent and instrumental value of the ACCT ecosystem and detecting its relevance, target groups are motivated and able to support it through policy and resources

A16: The practice of engaging target groups has material effect on actors' ability to advocate

A17: Improved knowledge of the practice of the ACCT and the notion of the ACCT among target groups will increase their receptivity to methodologies and values from the field

A18: target groups when engaged with ACCT methodologies and values see their instrumental and inherent value

A18b: On identifying the inherent and instrumental value of ACCT methodologies and values, target groups are motivated and able to incorporate them into their own practices